

CAT Controller Courier # 01

October 2006

Greetings!

CAT Controllers, Inc. would like to introduce the CAT Controllers Courier! This newsletter is our way of reaching out to you and providing an easily accessible source for new product information, training dates, trade shows, Poolcomm program information, customer feedback, and much more. We will be sending this newsletter via e-mail once a month. Because this publication is designed to serve you, we welcome any suggestions or comments that you may have to offer. We here at CAT are pleased to provide you with this monthly bulletin and hope that you find it to be a useful tool for growing your business. Thank you, and enjoy!

Troy McGinty - Poolcomm Program Manager

The CAT 5000

The Newest Addition to CAT's Wireless Web Based Family!

The CAT 5000 is the world's first satellite based, wireless communications based, water chemistry controller. This controller allows for total worldwide service coverage. The CAT 5000 arrives complete in the professional package configuration with satellite transceiver, temperature sensor and two programmable auxiliary relays. With the CAT 5000, the Poolcomm website also has some new added features that are displayed with a CAT 5000 application. The website, with a CAT 5000, will display the same data as it would with a CAT 4000 as well as; relay time readings, temperature readings, and flow rate readings. Please be sure to look further into the CAT 5000 on the CAT Controllers website.

The CAT Controllers Lineup

With such a diverse product line, CAT Controllers is simply the best choice for any application.

CAT Controllers has consistently asked, "What can CAT do for you?" To live up to this maxim, we have made our product line diverse enough to satisfy every application.

CAT 2000 Pro-Pack - Engineered for value and ease of use. Beginning with the moment you open the box, you will notice the controller is pre-mounted on a white PVC backboard, complete with machined acrylic flow cell with rotary flow sensor as well as all the tubing and fittings you need to complete the installation. Great for any application, from the basic residential pool to high end commercial spas.

CAT 4000 - Is the first wireless, web-based chemical controller. Using advanced technologies, we make complete two-way communications as easy as plugging in the controller and launching

a web browser. Forget about the need for unreliable phone lines, modems, and PC based software. The CAT 4000 is the simple solution for your data logging, remote control, and alarm notification needs. This controller is at home in any market, especially hotels, motels, homeowner's associations, and community pools.

CAT 5000 - Is ideal for higher end facilities, including the specification market. This unit really does it all! CAT 5000 communicates anywhere on the planet using direct, full-duplex satellite communications. CAT Controllers asks you to please consider all of these options when speaking with your existing customers and when designing your future projects. CAT is able to provide what is best for you and your customers, without impacting your bottom line.

The Poolcomm Program

Water Quality Management Program

CAT Controllers is pleased to announce that the Poolcomm Program is really taking off! Customers are seeing the value of our water quality management programs. We now have over 15 Certified Poolcomm Providers throughout the U.S.A. providing facilities with all necessary feed equipment, balancing chemicals, service visits, data logging, and now our wireless communications-based water chemistry controllers. The program not only gives you, the pool professional, a unique opportunity to acquire a larger customer base, but it also helps your business to be more diverse and cost efficient. When you're ready to learn more about what the CAT Controllers Poolcomm Water Quality Management Program can do for your business, contact Troy McGinty, our Poolcomm Program Manager. Let us show you how simply our controllers integrate with any facility's needs!

Meet the CAT team!

Patrick Sweeney (President)
Culin Tate (Vice President)
Josh Saville (Eastern Regional Sales Manager)
Paul Hammond (Western Regional Sales Manager)
Troy McGinty (Poolcomm Administrator/Consultant)
Anthony Onofrey (Service Manager)
Timothy Fields (Support Specialist)
Cecille Fenix (Accounting)
Ryan Cafferty (Logistics Manager)

Please be sure to welcome CAT's newest addition to the team, Paul Hammond. Paul has 15 years of sales experience and was formerly the senior manager of sales and marketing with an engineering service firm. Paul will be helping CAT break deeper into the western U.S. market. "Good luck Paul, we are excited to have you!"

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